

Recordable



# Kodak CD-R Gold Ultima

## 100% Real Gold Layer.

Professional-quality, archival-life disc offers  
12 times the longevity of silver-only discs!



1x~12x Speed  
650 MB/74 min

### Layers

#### INFOGUARD Protection System

Extra resistance to fingerprints, scratches and rough handling

#### Lacquer Coating

First-level protection against day-to-day handling

#### 100% Gold Reflective Layer

Gold provides the ultimate in durability and archival quality (pure silver can degrade quickly)

#### Proprietary Dye

Our Ultra-Stable dye provides the best possible resistance we know of to light and temperature—like the extremes seen in hot cars

#### High-Quality Polycarbonate Substrate

The durable foundation of the disc

### We Make Our Discs to Survive the Real World

CD-Rs are frequently handled, dropped, scratched, piled on desktops, and baked in hot cars. These situations endanger your data... so we've built the KODAK CD-R Gold Ultima *tough!* In testing, we set out to prove that our discs can survive conditions just like these—and worse!

### Putting Our Claims to the Test

Are all discs the same? If you listen to some of our competitors, you might think so. But our meticulous testing shows that some well-known name discs fail, in a matter of only days, due to sunlight and heat exposure inside a hot car! That's not good enough for you, and it's not good enough for us. *CD-R Gold Ultima is the ultimate disc for professional archiving*—or for anyone who demands that their precious memories or data last for a lifetime.

### Real Gold Layer Makes the Difference

Most CD-Rs are layered with pure silver, which can degrade quickly. This puts your audio, data, or images at risk. Gold is far more stable, so our disc features a 100% real gold reflective layer (not to be confused with the gold coloring some competitors use for appearance's sake only). This provides the ultimate in durability, longevity, and stability. Combine this with our ultra-reliable dye layer and our tough polycarbonate base, and you can be confident that your most important data will record safely... and stay safe for decades to come.

### Conduct Your Own Test

During hot, sunny weather, record a disc from any competitor and place it label-side down on your car's dashboard. Do the same with a KODAK Disc. Now read or play each disc as the days go by—and you could be surprised by the results.

IT'S TOUGH. IT LASTS. IT'S KODAK.

# Kodak CD-R Gold Ultima



## Specifications

### System and Performance

- CD write-once media, multisession capable
- Compatible with all leading CD writers and CD readers
- Fully functional at recording speeds from 1x (150 kB/sec) to 12x (1800 kB/sec)
- Ultra-stable organic dye layer
- Mechanical characteristics meet or exceed CD standards
- Requires standard Orange Book-compatible CD-R drive and CD-R authoring software package
- Lifetime warranty

### Package Configurations

Most discs are available in (KSP) Kodak Screen Print and (NSP) Non-Screen Print blank

5 Jewel Case Box (20 boxes in a case)	KSP	CAT 834 2826
10 Jewel Case Box (10 boxes in a case)	KSP	CAT 853 7623
10 Jewel Case Box (10 boxes in a case)	NSP	CAT 189 5895
20 Jewel Case Box (4 boxes in a case)	KSP	CAT 863 3182
50 on a spindle bulk (4 spindles in a case)	NSP	CAT 884 5513

Bulk product and other packaging options are also available

### Storage

#### Best Pre-writing storage:

Keep discs from Kodak in the original bulk-pack container or jewel case at normal room temperature (75°F/24°C)

#### Archival storage:

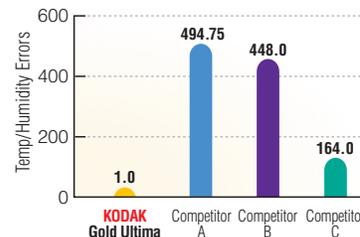
Archive discs at 68-72°F (20-22°C) with 40% RH; these conditions will support a data lifetime that exceeds 100 years

For more information on this or any other KODAK CD-R Product, check the Internet at [www.kodak.com/go/cdr](http://www.kodak.com/go/cdr) or call:

US: 1-800-235-6325	Singapore: 800 6161 643
Canada: 1-800-465-6325	Hong Kong: (852) 2564-9863
Europe: +44 131 458 6714	Korea: 003 0861 0038
Australia: 1800 674 831	Japan: 81-3-5644-5050

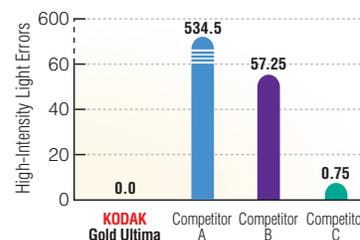
### Test 1: The Heat & Humidity Endurance Test

80° centigrade with 85% relative humidity. Those are the conditions inside the chamber where we tested the KODAK CD-R Gold Ultima against several of our top competitors. After three weeks at these extreme conditions, we tested the error rates of every disc. Not only did we have the lowest rate of error when tested—we were the only brand still usable when judged against the industry standard of 50 block errors per second.



### Test 2: Light Exposure Test

You probably have more important things to worry about than keeping all your discs stored in a dark, dry area. To test how well our discs and our competitors' discs fight sunlight, we subjected them to five days of exposure to direct, high-intensity light... 50,000 lux, 45 to 50 times brighter than a typical office environment. Our competitors' resulting error rates varied from a few errors to hundreds. We held at zero uncorrectable errors for the test duration.



### Test 3: The "Jitter" Test

Not only does the KODAK CD-R Gold Ultima stand the test of time, it also gives you superior recording quality.\* You may have heard the word "jitter" in relation to audio or digital recording. Simply put, jitter is a measure of recorded variability indicating how precisely a CD-R reproduces the information being stored on it. In our benchmark tests, CD-Rs from Kodak had a lower jitter rate than any other disc tested!

